



Mission Statement and Corporate Overview

Mission Statement

Building Our Skills is committed to bridging the growing skills gap by working closely with employers and other organisations to attract new entrants to join the industry, and by upskilling the existing workforce, to ensure it can meet future challenges and continue to prosper. Our aim is to inform, encourage, support and inspire.

Our Proposition

Building Our Skills – Making Fenestration a Career of Choice has four key deliverables.

Campaigns to create heightened awareness of the industry

Building Our Skills will champion campaigns specifically designed to raise awareness of the industry as a dynamic environment to develop a career, showcasing it as a place where there is equal opportunity for everyone to achieve their professional and personal goals.

These campaigns include:



'Inspiring the Future' in association with FENSA

Where industry employees can volunteer to donate an hour of their time each year to go into local schools to tell them about the job they do and the industry they do it in.



'Everybody Fits - Challenging Workplace Stereotypes' in association with FIT Show

This campaign is designed to encourage employers to think about how they recruit, how they promote and how they train their staff. Research indicates that the most successful industries are those that have the highest level of diversity across the workplace, making them more attractive to potential new entrants who will bring new and high skill levels.

Building Our Skills will make available a range of marketing collateral and supporting toolkits to help employers and campaign volunteers market the Fenestration Industry with a uniform and consistent message.



Upskilling the industry's existing workforce

Building Our Skills will work alongside employers in the industry to help them upskill their existing workforce.

It will do this by the continued development of its three academies - The Building Our Skills Practical Training Academy, Business Academy and Inspiring Talent Academy - growing the range of training and development opportunities offered by each to support the needs of employers in a changing market.

It is committed to growing the number of facilities available to make learning and practical training accessible to all.



Establishing external influential relationships

Building Our Skills will form relationships with third party agencies to seek funding for the Fenestration Industry to support training and the development of people, the achievement of industry relevant formal qualifications and employer led learning programmes.

The relationships with these agencies will also be used to further raise awareness of the Fenestration Industry through their marketing platforms, links and contacts.



Acting as an advisory body

Building Our Skills will act as a conduit for information and advice between third party agencies and employers to support them in their own endeavours to help bridge the skills gap and upskill their employees to secure a sustainable future for themselves and for the industry.

Making Fenestration a Career of Choice

